

Business 101 - High School - KAT

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Course Description:

An introductory course in general business, rooted in both academic and practical knowledge of the business world. Launching into all areas of the business world, through the foundation of using our gifts, to serve and glorify the Lord. The students will create and manage a stock portfolio, discuss current business topics, learn management of self and others, finance, create a business plan from inception through presentation of the completed business; including marketing and advertising strategies, financial projections, profit and loss statement, job descriptions, ext. This course will equip the student the knowledge and practical intelligence to thrive in the business world.

At the completion of this course, students will:

1. Know how they can impact the world for Christ by using their gifts.
2. Be capable of managing a stock portfolio through their knowledge of the stock market.
3. Understand the organization of a business and how businesses can operate.
4. The ability to analyze the various environments which affect business.
5. Application of the fundamentals for effective management.
6. The ability to properly manage their self and employees.
7. The ability to formulate marketing strategies.
8. An understanding of accounting and financial charts.
9. The ability to prepare a business plan for a new business.

COST - \$380, Half will be due 1 week before class begins in September. The second half will be due the first week of the second semester, in January.

Materials: **“Foundations of Business”** Pride, Hughes, Kapoor (Used on Amazon from \$1.60 - \$7.00)

“The Richest Man in Babylon” George S. Clason (New on Amazon for \$4.98)

https://www.amazon.com/Foundations-Business-Standalone-William-Pride/dp/1285193946/ref=sr_1_6?crid=31LEXNZHDKSZW&dchild=1&keywords=foundations+of+business&qid=1620148118&srefix=foundations+of+business%2Caps%2C190&sr=8-6

https://www.amazon.com/Richest-Man-Babylon-Magic-Story/dp/1939438632/ref=sr_1_1?crid=12CPHI7LGQVD6&dchild=1&keywords=the+richest+man+in+babylon&qid=1620148519&srefix=the+richest+man+%2Caps%2C196&sr=8-1